UX/UI designer & developer

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About me

I am a UX/UI Designer who is also currently learning development.

With my background in hospitality, I specialise in empathetic problem-solving.

As a freelance designer, I have honed my skills in creating user-friendly interfaces.

My expertise includes wireframing, prototyping, and creating user flows, using tools such as Figma and Adobe XD.

Education

09/2023 - ongoing Shecodes.io, Bootcamp Website development

2021 - 2022 CareerFoundry, Bootcamp UX/UI & animation

2020 - 2021 ACBI Diploma of business

2012 - 2015 Hospitality apprenticeship

Skills

App design

Website design

User research

User flows

Wireframing

Prototyping

Site maps

User journey maps

Problem solving

Adobe XD

Figma

Adobe after effects

HTML, CSS, Javascript

Languages

English

German

Experience

06/2023 - current UI Designer, Leora.io, Parramatta

- Led the redesign efforts of existing website interfaces, implementing innovative design solutions to refresh and modernise the user experience while preserving brand identity.
- Conducted in-depth analysis of previous UI designs, identifying areas for improvement, and successfully transformed outdated interfaces into visually compelling and user-friendly experiences.
- Collaborated closely with stakeholders to understand their specific pain points with the previous design, ensuring that the redesign addressed these concerns and resulted in a more effective and appealing user interface.

03/2023 - current UX/UI freelancing, remote

- Developed visually engaging websites for clients using Squarespace, ensuring a seamless user experience while meeting client goals.
- Used a creative and strategic approach to design, resulting in increased web traffic and customer engagement.
- Maintained open communication with clients throughout the design and development process, ensuring timely and accurate delivery of final products.

05/2023 - current Head barista, Salesforce, Sydney

- Leveraged customer service and personal skills to a team of baristas, creating a welcoming and engaging environment for customers and increasing sales.
- Used my creative problem-solving skills to manage inventory and improve efficiency, resulting in cost savings and increased customer satisfaction.

04/2021 - 05/2023 Supervisor/head barista, Bellucci Cucina, Sydney

- Streamlined daily operations and managed inventory levels, ensuring seamless customer experiences, and reducing wait times.
- Trained junior baristas, improving consistency and quality of products and services, and ensuring team members' growth and development.